

# Monthly Sales Report for July 2010

## For the fiscal year ending December 2009

All Restaurants including Decadence	Jan	Feb	Mar	Apr	May	Jun	1st half	Jul	Aug	Sep	Oct	Nov	Dec	2nd half	Total
Sales (thousand yen )	1,091,176	1,094,615	1,263,441	1,188,425	1,253,297	1,130,892	7,021,847	1,221,956	1,215,490	1,134,738	1,131,769	1,091,433	1,315,793	7,111,179	14,133,026
YoY	-3.5%	-7.0%	-8.3%	-6.8%	-7.1%	-14.6%	-8.0%	-12.3%	-12.3%	-11.0%	-12.1%	-14.1%	-12.0%	-12.3%	-10.2%
Number of Restaurants	61	61	63	63	63	63	-	63	63	63	63	63	63	-	-

YoY(%) of Existing Restaurants including Decadence	Jan	Feb	Mar	Apr	May	Jun	1st half	Jul	Aug	Sep	Oct	Nov	Dec	2nd half	Total
Sales	-9.1%	-10.9%	-13.0%	-12.2%	-11.9%	-16.7%	-12.4%	-12.9%	-13.8%	-13.4%	-14.1%	-16.2%	-13.7%	-14.0%	-13.2%
Number of Customer	-6.6%	-8.1%	-8.3%	-7.2%	-5.8%	-8.0%	-7.3%	-6.6%	-8.0%	-7.3%	-11.0%	-10.9%	-7.9%	-8.6%	-8.0%
Receipt/Customer	-2.6%	-3.0%	-5.2%	-5.4%	-6.5%	-9.5%	-5.4%	-6.7%	-6.3%	-6.5%	-3.5%	-5.9%	-6.3%	-5.9%	-5.7%
Number of Restaurants	57	57	57	57	57	58	-	59	59	59	58	58	58	-	-

## For the fiscal year ending December 2010

All Restaurants including Decadence	Jan	Feb	Mar	Apr	May	Jun	1st half	Jul	Aug	Sep	Oct	Nov	Dec	2nd half	Total
Sales (thousand yen )	1,005,335	954,175	1,160,230	1,075,403	1,138,024	1,028,271	6,361,438	1,099,716							7,461,154
YoY	-7.9%	-12.8%	-8.2%	-9.5%	-9.2%	-9.1%	-9.4%	-10.0%							-9.5%
Number of Restaurants	63	63	63	63	63	62	-	61							-

YoY(%) of Existing Restaurants including Decadence	Jan	Feb	Mar	Apr	May	Jun	1st half	Jul	Aug	Sep	Oct	Nov	Dec	2nd half	Total
Sales	-9.5%	-14.5%	-9.4%	-10.7%	-10.3%	-9.6%	-10.6%	-10.3%							-10.6%
La Boheme	-8.6%	-16.4%	-11.2%	-12.5%	-13.3%	-11.1%	-12.2%	-11.8%							-12.1%
Zest	-13.2%	-10.9%	-8.2%	-16.3%	-12.4%	-14.3%	-12.6%	-13.2%							-12.7%
Monsoon Café	-7.1%	-10.4%	-4.9%	-5.4%	-6.2%	-3.7%	-6.2%	-8.3%							-6.5%
Gonpachi	-9.5%	-13.8%	-5.8%	-3.9%	-3.9%	-8.2%	-7.4%	-5.3%							-7.1%
Others	-12.5%	-18.9%	-17.4%	-19.3%	-16.7%	-14.3%	-16.7%	-15.1%							-16.5%
Number of Customer	-3.0%	-8.7%	-5.4%	-9.4%	-9.0%	-9.0%	-7.4%	-10.9%							-8.0%
Receipt/Customer	-6.7%	-6.4%	-4.3%	-1.5%	-1.5%	-0.7%	-3.5%	0.6%							-2.9%
Number of Restaurants	58	58	58	61	61	60	-	58							-

YoY(%) of Consolidated Subsidiary	Jan	Feb	Mar	Apr	May	Jun	1st half	Jul	Aug	Sep	Oct	Nov	Dec	2nd half	Total
Sales (USD)	640,663	631,193	667,152	601,723	680,909	658,922	3,880,562	714,652							4,595,214
YoY(%) of Existing Restaurants	-4.0%	-5.2%	-3.7%	-7.9%	-13.2%	-7.2%	-7.0%	-0.8%							-6.1%

YoY(%) of Consolidated Subsidiary	Jan	Feb	Mar	Apr	May	Jun	1st half	Jul	Aug	Sep	Oct	Nov	Dec	2nd half	Total
Sales (MOP)	664,646	927,334	673,420	981,084	767,242	191,726	4,205,453								4,205,453

(thousand yen )

Sales of New Restaurants (July)		Date Opened
Sales	Café La Bohème Sakura-Shinmachi	11,911 Aug-09
	Zest Cantina Hiroo	5,306 Oct-09
	Décadence du Chocolat Myougadani Factory	1,395 Jun-10
Total		18,612

Sales of Consolidated Subsidiary's New Restaurants (July)		Date Opened
Sales (USD)	Gonpachi Torrance at the Miyako Hybrid Hotel	209,518 Dec-09

Note These figures may differ slightly from final audited numbers.

.Overall sales decreased by 10.0% compared with prior year while existing store sales decreased by 10.3%.  
.OMOTESANDO Choux Cring Echika Ikebukuro and Décadence du Chocolat "Tous les jours" were closed on July 19th ,2010.  
.Sales of closed three stores were excluded from sales of Existing Restaurants.(13,870 thousand yen)  
.Décadence du Chocolat Myougadani Factory was opened on July 24th, 2010.